

Our technology brings 3D to a higher standard of delivery

## INBIVI | 3D | 360° | VIRTUAL VISITS



**Inbivi** @ Cerisaie Studio, 26 rue du Petit Musc, 75004 Paris

www.inbivi.com

Inbivi capturs at an unseen speed, every object or space, in a very high definition 3D file. No image editing, no Computer Generated Images. With the photo industry techniques, Inbivi proposes another vision of the reality that will positively impact your business.

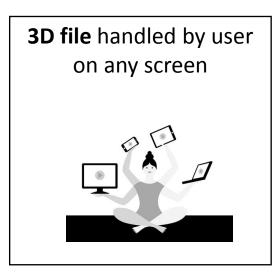
We provide our clients with precise, very high quality, profitable 3D content. Our technology contributes to :

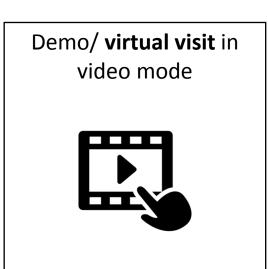
- Improve sales of products and services
- **Elevate** the image of a company or institution
- Reduce functioning costs
- Facilitate decision making
- Increase up to 1 pixel (from 1mm to 1 micron)
   the aknowledgment of an object or area



# ONE TECHNOLOGY, MULTIPLE EXPERIENCES FOR THE END USER

Coordinates for precise measures up to a pixel (from 1mm to 1 micron)







Relief 3D file handled by user on a 3D file with 3D glasses



VR goggles 3D file Integrated to content readable by 3D goggles



Holographic 3D file
Projected on a table



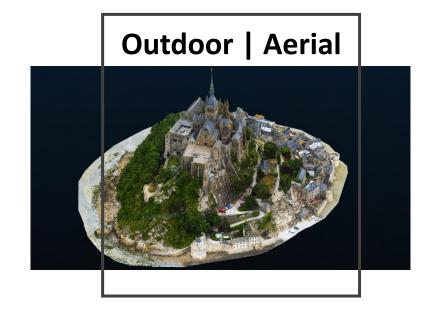


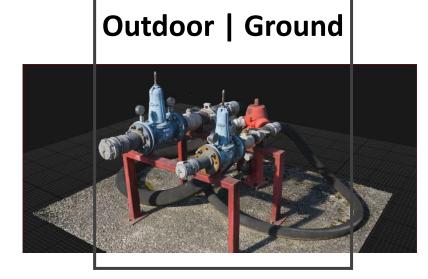
### WE CREATE 3D FILES IN 4 DIFFERENT ENVIRONMENTS





Our online portfolio is here | click |





# WE USE A **NEW 3D TECHNIQUE** THAT WE CREATED IT LIFTS MANY LIMITATIONS FOR OUR CLIENTS

- Quality: our 3D files are of an unmatched definition
- Accuracy: many data can be extracted out of our files. Inbivi 3D solution is the most precise on the market in terms of distances, heights, volumes, depths data
- **Speed:** thanks to our outstanding shooting techniques, workflow & algorithm, we deliver more or less the next day. We are the only ones to deliver 3D files without retouches or CGI other than those of the photographed object or space
- Multi-usages files: you can use our 3D files to also extract distance data, topography, 2D photos, cloud points, mesh, textures, 3D files with relief effect, holographic vision 3D files, 360°, virtual visits
- Web publishing technique: our 3D files are the fastest to load. Our technology facilitates online charging time of pages hosting the 3D files, even in a whole page vision mode and on all screens. We are the only ones able to show our work online on a full web page with very high zoom possibilities

### OUR 3D FILES ARE OF AN **UNMATCHED DEFINITION**

#### Inbivi

#### Click here for demo

Very high quality zoom in / zoom out on control

console

Very low load time

10 minutes work to shoot

## Mont Saint Michel 3D

Inside of a church

360°

#### Click here for demo

File is online and very low load time Very high definition zoom in / zoom out 12 minutes helicopter ride to shoot

#### Others

<u>Click here for demo</u> (Matterport)

Move possible but zoom is not on control console High load time

A few weeks work

#### Click here for demo (Iconem)

File is not online, only a video

The video is a mix between a video of a screen

showing cloud points & of 2D video

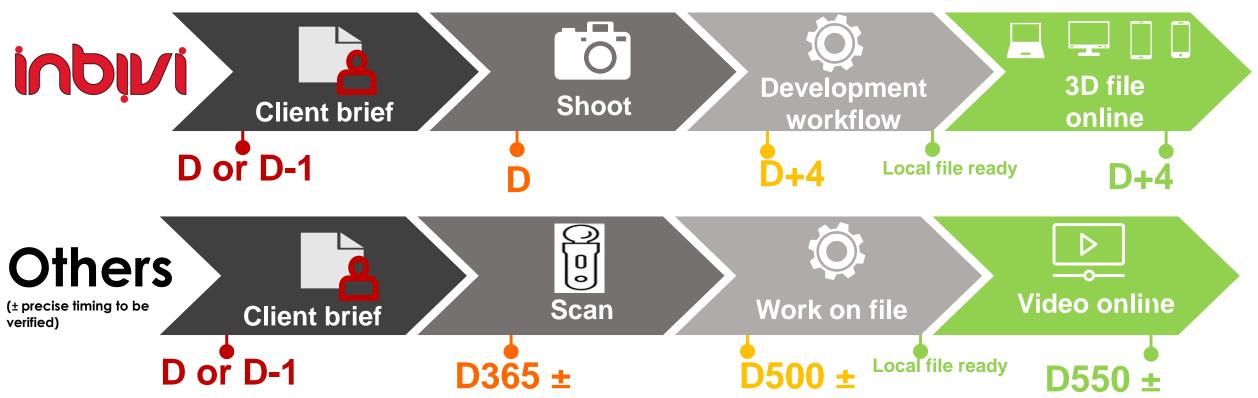
A few months or years' work

#### Some of the reasons why we perform better

Technical aspect	Inbivi	Others
Capture time	8 thousandth seconds One shot, no scan Mont St Michel: 12 minutes	From 20 seconds per scan to 4 minutes  Many scans needed to get a whole space  Mont St Michel: many years
Maximum range	100-200 km, the limit of horizon vision from altitude (6km)	Up to 150m
Depth Resolution	9 giga pixels 9 billion points per panoramic	320 Mo about 4 million points per pano
Output Panoramic Pixels	9 giga pixels, equirectangular or not	134,2 MP, equirectangular
Export images	up to 134 000 pixels x 67 000 pixels	up to 8092pixels x 4552pixels
Precision of pixel size	From 1mm to 1 micron	3cm to 30cm

### **DELIVERY SPEED:** COMPETITORS ARE WAY BEHIND

#### **Mont Saint-Michel business case**



The production of 3D files is for us as **simple** and **fast** as a 2D photo shoot.

Our competitors use scan + other technologies and techniques sometimes combined, but the superposition of scanned files, drawings and other techniques takes time to put together. From a few weeks to a few months, even years.

Inbivi delivers online very shortly after the 3D photo shoot!

## **OUR PREVIOUS PRODUCTIONS (SAMPLE)**



#### **MONT SAINT MICHEL**

ON GOING, outside finalised Inside waiting for end of the renovation

- ✓ 3D & 360°
- → Communication



### WATER TREATMENT PLANT IN RIO DE JANEIRO

- √ 360°, 3D & measures
- → Site management & internal communication





#### **RAIL NETWORK**

- ✓ 3D & measures
- → maintenance, upkeep, rehabilitation of infrastructures CONFIDENTIAL CONTENT





## STATUE MÉDÉE (PAUL GASQ) JARDINS

- ✓ 3D & 3D printing of the miniature
- → upkeep, restructuration of the garden



#### **BATTLE WITH VEEPEE**

(3D dpt, assisted 3D dpt of Station F)

- **√** 3D
- →INBIVI handed in its file the very same day. Hosted on Sketchfab, → slower to load





#### **CEVESO SITE INSIDE/OUTSIDE**

- ✓ 360°, 3D & measures
- → Facilitate staff training without having to go on-site





#### CHAMONIX CITY SUMMER

- ✓ 3D & 360°
- → Town hall internal usage, tourist office & ecology office CONFIDENTIAL CONTENT



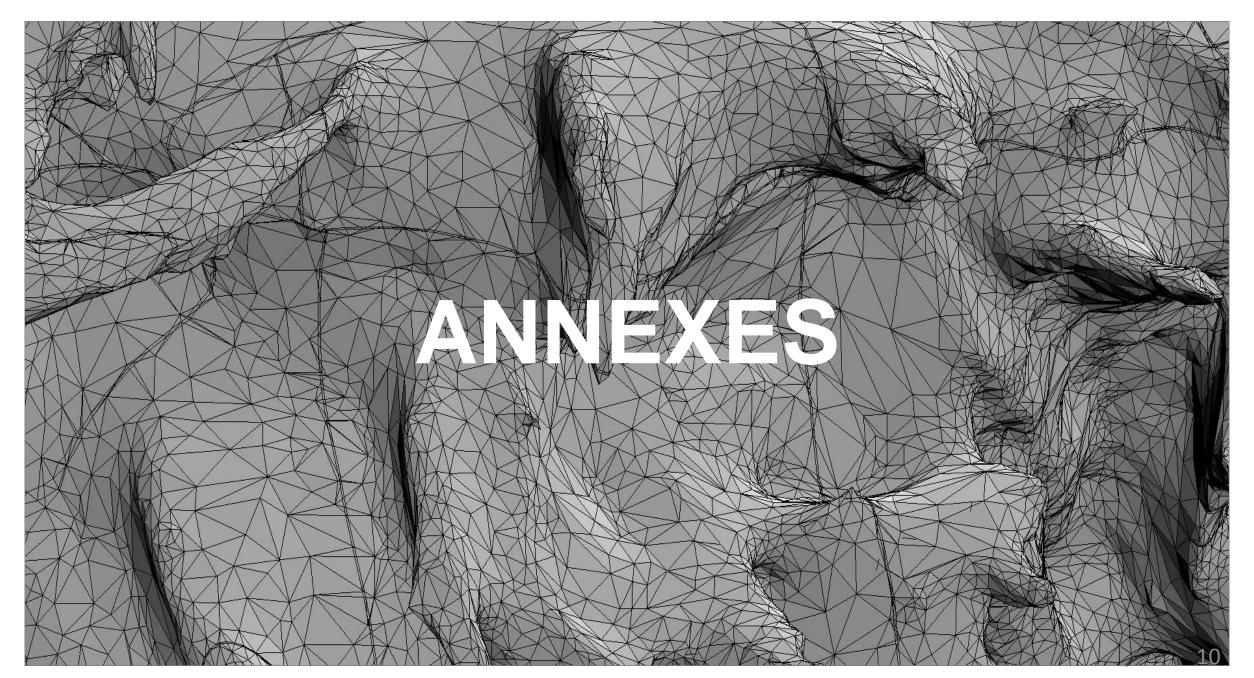


#### **E-COMMERCE PRODUCTS**

- ✓ 3D POC done for the photo studio working for the Hermès brand
- →e-commerce, client experience optimisation

Confidential document - INBIVI technology under « Trade Secrets » protection





# OUR FULL TECHNICAL COMPARISON PLACES INBIVI IN FRONT ON EVERY ASPECT

An investment is needed to initiate mass production However, our business plan shows that 3 years only are needed to break even

	Accuracy	
INBIVI	Speed	
Photographie 3D	Cost / image	HIIIII
. notograpino ob	Tools' cost	
	Accuracy	
Ortho photography	Speed	
Ortho photography	Cost / image	100000000
	Tools' cost	
	Accuracy	
Dhotogrammatry	Speed	
Photogrammetry	Cost / image	101000
	Tools' cost	
	Accuracy	
Lacar coop i photo	Speed	IIIII
Laser scan + photo	Cost / image	
	Tools' cost	



# TRADE SECRET PROTECTS THE TECHNOLOGY DEVELOPED BY INBIVI

Inbivi technology is protected by a 4 parts Trade Secret

Trade secret is a type of intellectual property protection that comprises formulas, practices, processes, designs, instruments, patterns, or compilations of information that have inherent economic value because they are not generally known or readily ascertainable by others\*.



## Photo shoot equipment

- → Inbivi property
- market equipment
- internal developments



## 3D photography shooting techniques

- → Inbivi property
- studio
- outside ground
- outside aerial



## Algorithmic Workflow

- → Inbivi property
- market equipment
- internal developments



## Online publishing techniques

- → Inbivi property
- market equipment
- internal developments

\* Source : wikipedia